

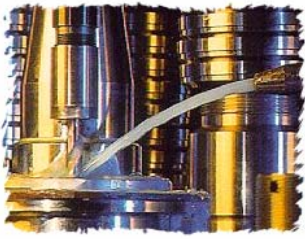
ANNUAL MEETING REGISTRATION PACKET



CALIFORNIA METALS COALITION 2010 ANNUAL MEETING AND GALA

Embassy Suites Downtown Promenade
100 Capitol Mall — Sacramento, CA 95814

May 20-21, 2010



2010 MEETING PROGRAM

37th Metalworking Industry Annual Meeting
California Metals Coalition • Sacramento, CA
Embassy Suites Downtown Riverfront Promenade



THURSDAY May 20th:

- 8:00 am BREAKFAST (*Sponsored by Environ*)
- 8:30 am REGISTRATION and MATERIAL HAND-OUTS (*Sponsored by Scott Sales Company*)
"Opening Remarks"
Mr. Jeff Mock, CMC President, Thorock Metals Company
- 9:00 am Keynote Speaker: **Former State Senator and candidate for US Senator Tom Campbell (R)**
- 10:00 am *Speaker: State Senator Lou Correa (D-Santa Ana)*
- 10:45 am BREAK & SNACKS
- 11:00 am **Panel Discussion: "Future of Demand for Metal Products "**
Panelist: Bob Whaley, Haas Automation
Panelist: George Tanaka, Honda Trading of America
Panelist: Phil Stolarski, Cal-Trans
- 12:00 pm INDUSTRY LUNCHEON
Luncheon Speaker: **Attorney General & Candidate for Governor Jerry Brown (D)**
- 1:30 pm **Panel Discussion: "Will Air Districts Regulate the Materials You Use?"**
Panelist: Doug Trinowski, HA International
Panelist: George Crandell, Technikon/CERP
Panelist: Joseph Muniza , Ashland Chemical
- 2:30 pm *Speaker: State Senator Rod Wright (D-Compton)*
- 3:30 pm ADJOURN
- 4:30 pm Meet in Lobby for Industry Cocktail Hour (*Sponsored by Cast Metals Services*)
- 5:45 pm Depart for Industry Gala & Dinner—Dress: Casual
(*Gala Dinner Sponsored by Stanzler Funderburk & Castellon*)
(*Gala Party Sponsored by Commercial Management Insurance Services*)

FRIDAY May 21st:

- 8:30 am INDUSTRY BREAKFAST (*Sponsored by Southern California Edison*)
- 9:00 am Speaker: "Economic Forecast for the Metals Industry" **Ray Monroe, Steel Founders Society of America**
BREAK
Election of CMC Officers and Directors; CCMA Tetzlaff Award Ceremony
- 11:00 am Closing Speaker: **James Simonelli, California Metals Coalition, Executive Director & Lobbyist**
- Noon ADJOURN - 2010 California Metals Coalition Annual Meeting

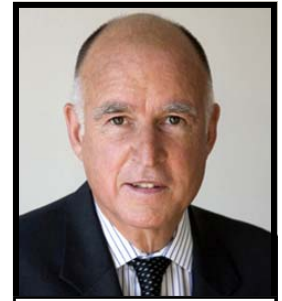
Times are Subject to Change

2010 ANNUAL MEETING AGENDA & TOPICS OVERVIEW

(as of May 7, 2010)

SPEAKER: ATTORNEY GENERAL JERRY BROWN

Jerry Brown is one of California's most influential and well-known political figures. His resume in state politics is unmatched: two-term California governor, Oakland mayor, current Attorney General, and 2010 candidate for governor. Do not miss this forum with Jerry Brown and the state's metalworking industry.



Attorney General
Jerry Brown (D)

SPEAKER: CANDIDATE FOR US SENATE TOM CAMPBELL (R)

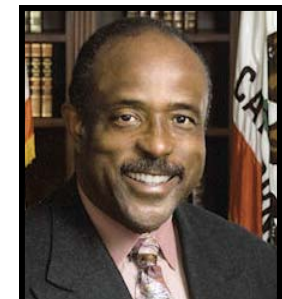
Five-term US Congressman and former California state Senator, Tom Campbell is one of the most astute and seasoned politicians in the nation. He is currently the leading Republican candidate to challenge Barbara Boxer for US Senate in November.



Candidate for US Senate
Tom Campbell (R)

SPEAKER: STATE SENATOR ROD WRIGHT (D-COMPTON)

Senator Wright is leading the movement of moderate Democrats who understand the balance between jobs and the environment. Come hear the Senator's take on the direction of California and what he is doing to alter its course.



State Senator
Rod Wright (D-Compton)

SPEAKER: STATE SENATOR LOU CORREA (D-SANTA ANA)

Senator Correa just finished a tour of China and is looking for ways to save manufacturing in California. He wants your feedback. Come hear a legislator's take on China and provide direct input on what your company needs to compete.



State Senator
Lou Correa (D-Santa Ana)

SPEAKER: RAY MONROE, STEEL FOUNDERS SOCIETY OF AMERICA

What is the economic forecast for the metals industry? Economist and long-time metalworking professional Ray Monroe will provide critical insight on the future of metal production in US...and around the world.

TOPIC: FUTURE OF DEMAND FOR METAL PRODUCTS

George Tanaka directs Honda's supply chain management system to support Honda factories and tier suppliers. Bob Whaley is a top purchaser for Haas Automation in Oxnard, California. Bob Pieplow of Cal-Trans coordinates purchasing of metal products used in public projects. Come hear first-hand knowledge of what future metal markets—and supply to these markets—is expected.

TOPIC: WILL THE AIR DISTRICT REGULATE THE MATERIALS YOU USE?

California's largest air districts—SCAQMD and BAAQMD—are closely reviewing binders, solvents, lubricants and other metalworking materials. Will they mandate what materials you use at your facility? Receive an update on proposed rulemaking, and what CMC is doing to counter this activity. Also hear from the nation's leading suppliers: HA International, Ashland Chemical, and consulting firm Technikon (formerly CERP).

CMC 2010 ANNUAL MEETING SPONSORS

(as of May 7, 2010)

COMMERCIAL MANAGEMENT INSURANCE SERVICES INC.

ENVIRON • CASTELLON & FUNDERBURK LLP • CAST METALS SERVICES

SCOTT SALES COMPANY • SOUTHERN CALIFORNIA EDISON





2010 METALWORKING INDUSTRY ANNUAL MEETING ~ REGISTRATION FORM ~



MAY 20-21, 2010

*Embassy Suites Riverfront Promenade
100 Capitol Mall
Sacramento, CA 95814
916-326-5000*

(Complete this section)

COMPANY: _____

EMAILCONTACT: _____

REGISTRANTS: _____

Registration Fee	CMC MEMBER	CMC MEMBER EARLY BIRD (Before April 30, 2010)	NON-MEMBERS
First Registrant	\$495	\$395	\$985
Each Additional	\$425	\$325	\$900
Spouse	\$150	\$75	\$650

REGISTER FOR MEETING BY CREDIT CARD: www.metalscoalition.org **(NEW!)**

OR MAIL PAYMENT TO: California Metals Coalition, 2971 Warren Lane, El Dorado Hills, CA 95762

About the Conference: Leaders of California's metalworking industry have traveled to Sacramento since 1977 to meet and interact with California's political decision-makers. The 2-day meeting is held adjacent to the state Capitol and focuses on state regulatory and legislative issues impacting the metalworking industry. The night of May 20 includes the industry gala.

Registration: Conference registration includes all business sessions, break-out sessions, meeting materials, hand-outs, refreshment breaks, lunch on Thursday, breakfast on Friday, Thursday night gala theme party, Thursday gala dinner, and gala party give-aways.

Hotel: The Embassy Suites is located on the Sacramento River, across the street from old Sacramento, and less than 1 mile from the state Capitol. Hotel shuttle from Sacramento International Airport is available by contacting the hotel at 916-326-5000. Reservations can be made directly with the hotel. Ask for the "California Metals Coalition" room block which is available Wednesday and/or Thursday night. **The group hotel rate is \$189 \$169/night until May 5, or until our room block is filled.**

Conference Cancellations and Substitutions: Substitutions will be accepted at any time. Registered "no-shows" will be billed. Cancellations accepted only if made 30 days prior to the conference. Please contact California Metals Coalition: 916-933-3075.



**** SPONSORSHIP OPPORTUNITIES ****

There are **only 8 events** available for sponsorship in 2010.

Be part of an industry tradition and sponsor an annual meeting event.

Select your sponsorship level below and contact CMC: 916-933-3075 or laura@metalscoalition.com

SPONSOR EVENT:	DESCRIPTION:	INCLUDES:	COST:
Industry Annual Gala	Thursday evening off-site event for all attendees. CMC's annual gala party is a popular event with giveaways and entertainment.	Sponsor recognition; Full color, full page, back cover ad in CMC Government Roster; 2 comp'd meeting registrations.	\$5000 SOLD
Industry Annual Dinner	Industry dinner during or prior to the gala event on Thursday evening.	Sponsor recognition; Full color, full page, inside front cover ad in CMC Government Roster; 2 comp'd meeting registrations.	\$4000 SOLD
Meeting Materials	Writing materials, pens and other handouts placed at each attendee's seat will include your company's information.	Sponsor recognition; Full color, full page premium ad in CMC Government Roster. 1 comp'd meeting registration.	\$2500 SOLD
Industry Annual Luncheon	Thursday afternoon industry luncheon held at meeting site.	Sponsor recognition; Full color, full page premium ad in CMC Government Roster. 1 comp'd meeting registration.	\$2000 SOLD
Industry Cocktail Hour	Held after Thursday's meeting program and prior to the evening gala. All drinks are included with sponsorship price.	Sponsor recognition; Full color, full page premium ad in CMC Government Roster.	\$1500 SOLD
Industry Mid-Morning Snack Break	Held on Thursday after keynote speaker during the day's first break.	Sponsor recognition; Full color, half-page premium ad in CMC Government Roster.	\$1000
Industry Breakfast (Thursday)	Thursday morning industry breakfast held adjacent to the meeting room.	Sponsor recognition; Full color, half-page premium ad in CMC Government Roster.	\$1000
Industry Breakfast (Friday)	Friday morning industry breakfast held adjacent to the meeting room.	Sponsor recognition; Full color, half-page premium ad in CMC Government Roster.	\$1000 SOLD

About CMC Government Roster: Every meeting attendee receives a copy of the CMC Government Roster. The roster includes contact information for all California legislators, statewide officials, officers, agencies, committees and more.