

CALIFORNIA METALS COALITION



This packet highlights the many benefits of membership in the CMC, including government advocacy, membership services, group programs, and industry networking.

In 1972, a handful of California metalworking companies came together and created a state-specific government relations and lobbying organization for metal companies.

Today, CMC is a full-service organization with conferences, meetings, buying groups, compliance programs, full-time staff and lobbyists. We have over 200 corporate members, endorsements of 7 state metalworking organizations, and encompass over 25,000 employees.

CMC dues are \$45-\$650/month, and based on annual sales. **For this investment, you receive:**

- CMC's *Sacramento Update* keeps you ahead of California's regulatory agencies, and the compliance curve. Every month, CMC members receive a briefing on current and upcoming issues impacting California's metalworking industry.
- Hiring a lobbying firm is not cheap. CMC members can utilize CMC's well-established state lobbyists and political connections when individual challenges arise. CMC members also benefit when CMC stops or curbs costly legislation and regulations.
- CMC meetings, roundtables, and conferences are geared towards our members. We are constantly updating our agendas to bring you the best information and speakers.
- Members save money with CMC's group freight program, storm water compliance group, safety training videos, and reduced fees with CMC-endorsed legal counsel.



More Highlights Inside...



(L to R) Governor Arnold Schwarzenegger, CMC Executive Director James Simonelli and CMC President Jeff Mock

Meetings & Networking

CMC holds meetings throughout the year to give our members an opportunity to network with other metalworking professionals, as well as to meet with California's decision makers.

CMC's meetings bring California's elected officials to you.

Because when an issue arises, relationships are critical for success.

Recent CMC Meeting Speakers:

California Insurance Commissioner Steve Poizner (R)

California State Controller John Chiang (D)

Governor's Cabinet Member Rosario Marin (R)

DTSC Chief Deputy Director Leonard Robinson

Assemblymember Rod Wright (D-Compton)

SCAQMD Board Member Dennis Yates (R)

Assemblyman Van Tran (R-Garden Grove)

Assemblyman Hector De La Torre (D-South Gate)

State Senator Jeff Denham (R-Merced)

Assemblymember Jim Silva (R-Huntington Beach)

State Senator Gloria Negrete-McLeod (D-Fontana)

Board of Equalization Member Bill Leonard (R)

Assemblymember Sandre Swanson (D-Oakland)

Oakland City Council President Ignacio De La Fuente

State Senator Ellen Corbett (D-San Leandro)

and many others!



Denham



Poizner



Corbett



Robinson



Chiang



Silva



Marin



Wright



Chester Houston (center) with Javier Castro (left) holds the Assembly Certificate of Recognition presented by Assemblyman Van Tran (R).

CMC Coordinates Assembly Certificate of Recognition for Member

CMC coordinated a facility tour and the presentation of a Certificate of Recognition to CMC member Bazz Houston Company (Garden Grove). Bazz Houston Company is a custom metal stamper.

Assemblyman Van Tran (R-Garden Grove) presented the state Assembly Certificate of Recognition and published a press release on his web site.

CMC continues to assist its members with effective networking opportunities and relationship building.

CMC Attracts 50 New Members

A primary goal of CMC is to broaden our membership and grow the coalition. The CMC lobbies directly for its members within all metalworking sectors, as well as individual company challenges.

The California Metals Coalition has enlisted 50 new corporate members since 2006 and continues to be one of the fastest growing organizations in the state of California.



CMC PAC: Grassroots Work and Fundraising



Campaigns require multi-million dollar efforts to fund TV, mailing, and radio advertising. It should not surprise anyone that the best fundraisers commonly get elected.

In Sacramento, there are those that raise money, and those that sit on the sidelines.

Ballot initiatives are also important fundraising battlegrounds. Mandatory health insurance, workers' comp increases, and other issues have been seen on the California ballot.

CMC's PAC supports politicians and initiatives that forward our interests. In 2008, CMC raised and spent \$30,000 through our PAC. Nearly 90% of the candidates we supported won in 2008.



State Senator Rod Wright (center) with CMC members at Thorock Metals.

CMC Secures Grant to Assist Member



CMC works closely with its members. CMC secured a \$600,000 grant from the South Coast AQMD to help fund an on-site electricity co-generation project (at left). 500 kW of fuel cell energy was sited at a metal smelter in Fontana, CA. Fuel cells generate electricity with near-zero emissions. The project received statewide praise and a certificate of recognition from the state Senate.

CMC and Your Support in 2009

2009 will present our industry with many challenges. With your support, CMC is prepared to tackle numerous political and regulatory issues.

★ Creation of a State Manufacturing Advocate

For 2009, CMC is preparing to introduce legislation or network with state agencies to create a government position that would focus on manufacturing. This advocate would be a position used to leverage our interests in the state.

★ Neighborhood Relations, Odors and Local Politics

For 2009, CMC is establishing a program for members to help them prepare for neighborhood relations and local-based issues. The program is built around the experience of metal companies who have been through recent local battles. CMC is also exploring legislation to change how odor complaints can be enforced by local air districts.

★ California's Greenhouse Gas Law

For 2009, CMC will continue to represent member interests on AB 32. The Air Resources Board is currently preparing implementation measures.

★ New Challenges with 3,000+ Proposed Laws

California's legislature proposes approximately 3,000 new laws and regulations every year. CMC will be prepared for tomorrow's challenges.



Assembly hearing: CMC lobbyist James Simonelli (far left) testifies in Sacramento for Assembly Minority Leader Mike Villines' legislation (sitting at far right).

★ Holding the line on DTSC Dross and Slag Regulations

★ Defending Workers' Comp Reforms

★ Continue to bring California's leaders to you through CMC's meetings and roundtables

★ Fight any raw materials fees or taxes

★ Air District Scrutiny on VOC's

★ Energy Costs and Availability

★ Continue to grow CMC's Membership base in 2009



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