

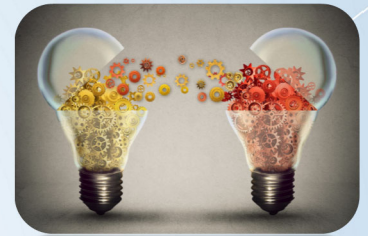
MERGER ANNOUNCEMENT



On **December 1, 2020**, the Small Manufacturers Association of California (SMA) and California Metals Coalition (CMC) merged to become a single organization under the California Metals Coalition. The merger will establish CMC as one of the largest industrial trade associations in the state of California.

Members of SMA will immediately benefit from CMC's larger array of services, group programs, meetings, webinars, email alerts, and networking.

SMA dues will be renewed in 2021 under CMC. SMA members will **not see an increase in dues** with this transition. The primary goal is to have a smooth and beneficial merging of the two groups.



Our merger creates operational continuity with **SMA Chairman David Goodreau** joining the CMC team and board. David will continue to focus on the **Small Manufacturers' Institute (SMI)** which provides additional value services in training, education, and economic development for CMC members. Lastly, the merger builds upon a 20+ year relationship between Goodreau and CMC Executive Director James Simonelli.

Participants in the **California Small Manufacturing Health & Welfare Trust (CSMHWT)** will not see any changes. CMC will become the trust sponsor as CSMHWT continues to operate as a member benefit.



ABOUT CMC: The California Metals Coalition (www.metalscoalition.com) was established in 1972 as a non-profit 501(c)(6) trade association. CMC's members are primarily advanced metal manufacturers, but also include other sectors such as insulation and rubber. The organization's volunteer Board of Directors is comprised of California business owners and operators. CMC retains full-time staff for its day-to-day operations.

CMC LOBBYING AND ANNUAL CONFERENCE: CMC has lobbying, technical, legal and government relations experts. As a grassroots organization, CMC also holds 10-15 events per year for its members. The next big event is CMC's *48th Annual Conference* on Friday, **February 26, 2021**. This event typically draws 200-300 attendees. Due to COVID-19, this event will be conducted thru an interactive virtual platform.

The California Metals Coalition looks forward to providing you a broad spectrum of support and services, as well as maintaining the program benefits SMA has offered for the last 29 years!