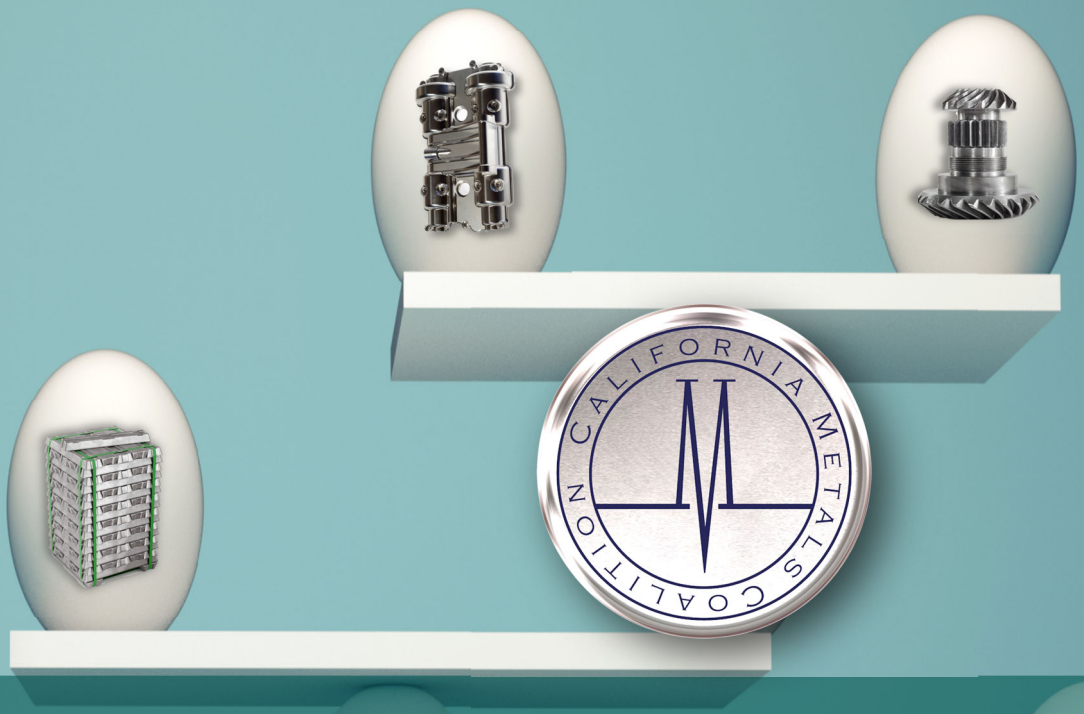



# California Metals Coalition (CMC)

## 51st Annual Metals Industry Conference

**Attendee Registration**
**Vendor Tables**
**Sponsorships**

**Thursday, April 25, 2024 | 7:00am-3:00pm**
**Hyatt Regency Orange County near Disneyland**

*Updated: April 20, 2024*

# California Metals Coalition (CMC)
# 51st Annual Metals Industry Conference

***April 25, 2024***

*(Note: Times and speaker slots subject to change)*

7:00am: Event Begins | Breakfast | Check-In | Visit Vendor Tables

8:00am: Welcome Remarks

**CMC President Don Van Hiel, TechniCast Corp. (South Gate)**

8:15am: 51st Annual Metals Industry Agenda Review and Conference Kick-Off

**CMC Executive Director James Simonelli**

What 3rd Party Attorneys Look for When Preparing to Sue a Metal Business

**Attorney Ruben Castellon, The RAF Law Firm, CMC Legal Counsel**
**Attorney Joseph Goldstein, The Goldstein Law Firm**

2024: Impact of an Election Year on Proposed Laws and Regulations

**CMC Lobbyist Lori Kammerer**
**CMC Regulatory Expert Peter Whittingham**

TAKE A BREAK 9:15am: Morning Break | Networking & Visit Vendor Tables

10:00am: Keynote Address: State of the California Economy

**California State Treasurer Fiona Ma**

11:00am: Featured Speaker: Issues Impacting Metal Facilities

**SCAQMD Board Member and State Assembly candidate Jose Solache**

TAKE A BREAK 11:45am: Lunch | Networking & Visit Vendor Tables

12:45pm: Presentation: Lithium Valley….California's Next Gold Strike for Manufacturing?

**Imperial County Supervisor Ryan Kelley (District 4)**
**and Vice Chair of California State Lithium Valley Commission**

1:45pm CMC Elections | 2024-2027 Directors

2:00pm: CMC's Highest Honor | 46th Erwin G. Tetzlaff Industry Award Ceremony

2:15pm 51st Annual Conference Wrap-Up and 2024 Industry Strategies

**CMC Executive Director James Simonelli**

3:00pm Conclude Annual Meeting

*Agenda: As of April 20, 2024*

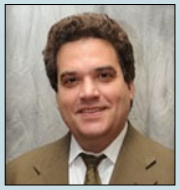
Ma

Solache

Kelley

Kammerer

Whittingham


Castellon

Goldstein

# 2024 Attendee Registration

## California Metals Coalition 51st Annual Meeting
## Thursday, April 25, 2024 | 7:00am-3:00pm

Hyatt Regency Orange County near Disneyland
11999 Harbor Blvd, Garden Grove, CA 92840 | 714-750-1234
Royal Ballroom, 1st Floor

**About the Conference**: Since 1973, leaders of California's metalworking industry have participated in CMC's Annual Meeting. It draws 200-300 participants from all sectors of the metals industry. Speaker presentations focus on technical, economic, educational, regulatory, political, and business strategies. Speakers may include elected officials, government decision makers, industry experts, facility owners or operators, attorneys, and topic specialists. In-person attendees can visit vendor tables within the conference room.

**Click HERE to Register and Pay On-Line at:**

**https://californiametalscoalition.formstack.com/forms/cmc_annual_meeting**

VISA MasterCard AMERICAN EXPRESS

| REGISTER NOW! | EARLY BIRD DISCOUNT | | |
|---|---|---|---|
| **Registration** | **In-Person** *(before April 11, 2024)* | **In-Person** *(after April 11, 2024)* | *Note: CMC does not have a virtual attendee option at this time. We want to see you in person!* |
| **Cost** | **$275/person** | **$475/person** | |

**Sleeping Rooms and Hotel**: The Hyatt Regency Orange County is located on the edge of Anaheim, 1 mile from Disneyland. The closest airports are John Wayne Airport in Orange County and Long Beach Airport. The hotel does not have an airport shuttle. For sleeping rooms, call 1-888-421-1442 and ask for the "CA Metals Coalition" block of rooms. The group rate is $229/night until April 3, 2024, or until our room block is full. Sleeping rooms can be secured on-line at: www.hyatt.com/en-US/group-booking/ALICA/G-DMET.

**Cancellations or Substitutions**: Attendee, sponsor, or vendor table substitutions are accepted at any time. Registered "no shows" will be billed. Cancellations are accepted, but not within 21 days of the conference. **For any questions, please call CMC at 916-933-3075**.

### Mail-In Attendee Registration Form

Company_____ Phone_____

Name of Attendee_____ Email_____

Name of Attendee_____ Email_____

Name of Attendee_____ Email_____

Total Enclosed:_____

**Checks made payable and mailed to**: California Metals Coalition, 2971 Warren Lane, El Dorado Hills, CA 95762

# 2024 Sponsorships & Vendor Tables

## California Metals Coalition 51st Annual Meeting
## Thursday, April 25, 2024 | 7:00am-3:00pm

Hyatt Regency Orange County near Disneyland
11999 Harbor Blvd, Garden Grove, CA 92840 | 714-750-1234
Royal Ballroom, 1st Floor

**ALL SPONSORS RECEIVE**

- 1 Vendor Table ($1300 value)
- Premier Table Location
- Up to 4 Free Attendees ($1900 value)
- Logo on Conference Attendee Folder
- Recognition from Podium
- Logo on Conference Registration Page On-Line

**Questions? Contact CMC at 916-933-3075**

### *2024 SPONSORSHIP OPPORTUNITIES:*

~~**$5,500: Attendee Tote Bags with Marketing Materials (Includes 4 free attendees)**~~ **SOLD: Ramboll**
All attendees get a conference tote bag with your logo...and your marketing materials inside!

~~**$5,500: Industry Lunch (Includes 4 free attendees)**~~ **SOLD: Keramida Inc.**
Sponsor lunch for the entire industry AND have your logo on every attendee napkin.

~~**$5,500: Conference Notepads and Pens (Includes 4 free attendees)**~~ **SOLD: The Goldstein Law Firm**
A notepad and pen with your logo awaits all attendees at their seats.

~~**$5,500: Attendee Bottled Water with Logo (Includes 4 free attendees)**~~ **SOLD: TechniCast Corp**
Stay hydrated! Bottled water with a customized label with your logo for all attendees.

~~**$5,500: Conference Attendee Lanyards (Includes 4 free attendees)**~~ **SOLD: Aircraft X-Ray**
All attendee lanyards will have your logo prominently displayed.

~~**$5,500: Parking Validation (Includes 4 free attendees)**~~ **SOLD: Pensionmark/Pentegra/T. Rowe Price**
Self parking is $26…unless they visit your vendor table for a validation discount.

~~**$5,500: Stress Ball with Logo in Attendee Bags (Includes 4 free attendees)**~~ **SOLD: Universal Engineering**
Still a popular conference giveaway. Put your logo on the stress balls given to attendees.

**$5,500: Conference WiFi Sponsor (Includes 4 free attendees)**
WiFi at the hotel is not free...unless they have your sponsored log-in information.

~~**$5,500: Gourmet Coffee Bar & Mug Sponsor (Includes 4 free attendees)**~~ **SOLD: Custom Alloy Sales**
Your logo prominently displayed on the mugs at the popular coffee bar.

~~**$5,500: Photo Wall—up to 2 spots available. (Includes 4 free attendees)**~~ **SOLD: Gallagher Insurance**
The 8' photo wall is used for conference photos. Have your logo included with CMC on the wall.

~~**$5,500: Logo at Front Podium—up to 2 spots available. (Includes 4 free attendees)**~~ **SOLD: SA Recycling**
All eyes are at the front…your logo will be prominently displayed at the speaker table. **SOLD: AIM Recycling**

~~**$4,000: Industry Breakfast (Includes 3 free attendees)**~~ **SOLD: ALL4 Environmental**
Attendees arrive and are hungry. Breakfast is the first thing attendees do upon arrival.

~~**$4,000: Mid-Morning Snack Break (Includes 3 free attendees)**~~ **SOLD: SoCalGas**
By mid-morning, the group is ready to network and eat.

~~**$4,000: Mid-Afternoon Snack Break (Includes 3 free attendees)**~~ **SOLD: Ruben Castellon Law Firm**
By mid-afternoon, another networking break is a welcomed treat.

~~**$4,000: Student & Industry Prospects (Includes 3 free attendees)**~~ **SOLD: Champion Risk/RT Specialties**
Sponsor student attendees and student vendor table at the conference. You might find your next top employee.

## *SECURE YOUR 2024 CONFERENCE VENDOR TABLE:*

10-15 additional vendor tables are available on a first-come, first-serve basis.

Vendor tables include 1 free attendee.

Early Bird special on vendor tables is $1,300/table—until April 11, 2024.
Regular price is $2,300/table. Vendor tables include 1 free attendee.

*Tables are 6' wide and draped. Set-up is the night before 7:00pm-8:00pm or day-of 6:30am-7:30am. Deliveries or electricity must be coordinated with hotel.*

**Click HERE to Register and Pay On-Line at:**
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