

49th Annual Metals Industry Conference

NEW

DATE

Tuesday, May 24, 2022



Hyatt Regency Orange County near Disneyland

In-Person Attendee Discounts

Vendor Tables & Sponsorships

Updated: May 17, 2022



California Metals Coalition (CMC) 49th Annual Metals Industry Conference

May 24, 2022

7:00am: Event Begins | Breakfast | Visit Vendor Tables

8:00am: Welcome Remarks

CMC President Michael Lowe, AB&I Foundry (Oakland)

8:15am: 49th Annual Metals Industry Conference Kick-Off

CMC Executive Director James Simonelli

8:30am: Keynote Address: Seeking the Best: How to Find and Keep Quality Talent in 2022

Anne Laguzza M.A., CEO, The Works Consulting

TAKE A BREAK

9:30am: Morning Break | Networking & Visit Vendor Tables

10:15am: About Historical Knight Foundry and Machine Shop in Sutter Creek, CA

Leonard Fallscheer, Board Member, Knight Foundry

10:30am: Keeping Pace with California's Changes and Movements

Oakland Mayoral candidate & City Councilmember Treva Reid

11:05am: Major Regulatory Reforms Surfacing in California and How They Impact You

CMC Lobbyist Lori Kammerer

Sean McNally, CEO, Houchin Blood Banks

TAKE A BREAK

11:40am: Lunch | Networking & Visit Vendor Tables

12:30 pm: Surviving in California Means No Longer Just Existing in Your Community

Metals Industry Panel Discussion

1:25pm: What 3rd Party Attorneys Look for When Preparing to Sue a Metal Business

Attorney Ruben Castellon, The RAF Law Firm

Attorney Joseph Goldstein, The Goldstein Law Firm

TAKE A BREAK

2:05pm: Afternoon Break | Networking & Visit Vendor Tables

2:20pm: Gene Haas Foundation Student Scholarship Ceremony

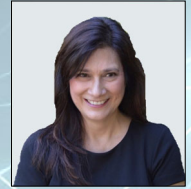
2:40pm: 44th Erwin G. Tetzlaff Industry Award Ceremony | CMC's Highest Honor

2:55pm CMC Elections | 2022 President, Vice President and Directors

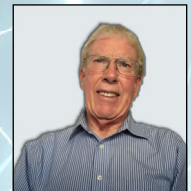
3:05pm 49th Annual Conference Wrap-Up and 2022 Industry Strategies

CMC Executive Director James Simonelli

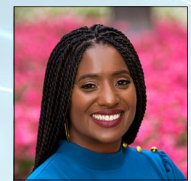
3:30pm Conclude Annual Meeting



Laguzza



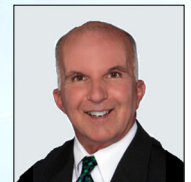
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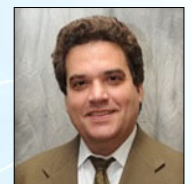
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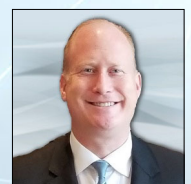
Kammerer



McNally



Castellon



Goldstein

2022 Attendee Registration



California Metals Coalition 49th Annual Meeting Tuesday, May 24, 2022 | 7:30am-3:30pm

Hyatt Regency Orange County near Disneyland
11999 Harbor Blvd, Garden Grove, CA 92840 | 714-750-1234
Royal Ballroom, 1st Floor

About the Conference: Since 1973, leaders of California’s metalworking industry have participated in CMC’s Annual Meeting. It draws 200-300 participants from all sectors of the metals industry. Speaker presentations focus on technical, economic, educational, regulatory, political, and business strategies. Speakers may include elected officials, government decision makers, industry experts, facility owners or operators, attorneys, and topic specialists. In-person attendees can visit vendor tables within the conference room.

Register and Pay On-Line at:

https://californiametalscoalition.formstack.com/forms/cmc_annual_meeting



	Registration	In-Person (before May 10, 2022)	In-Person (after May 10, 2022)	<i>Note: CMC does not have a virtual attendee option at this time. We want to see you in person!</i>
	Cost	\$150/person	\$350/person	

Sleeping Rooms and Hotel: The Hyatt Regency Orange County is located on the edge of Anaheim, 1 mile from Disneyland. The closest airports are John Wayne Airport in Orange County and Long Beach Airport. The hotel does not have an airport shuttle. For sleeping rooms, call 1-888-421-1442 and ask for the “CA Metals Coalition” block of rooms. The group rate is \$179/night until May 2, 2022, or until our room block is full. You can also book on-line at: <https://www.hyatt.com/en-US/group-booking/ALICA/G-CMC2>.

Cancellations or Substitutions: Attendee, sponsor, or vendor table substitutions are accepted at any time. Registered “no shows” will be billed. Cancellations are accepted, but not within 30 days of the conference. **For any questions, please call CMC at 916-933-3075.**

Mail-In Attendee Registration Form

Company _____ Phone _____

Name of Attendee _____ Email _____

Name of Attendee _____ Email _____

Name of Attendee _____ Email _____

Total Enclosed: _____

Checks made payable and mailed to: California Metals Coalition, 2971 Warren Lane, El Dorado Hills, CA 95762

2022 Sponsorships & Vendor Tables



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Hyatt Regency Orange County near Disneyland
11999 Harbor Blvd, Garden Grove, CA 92840 | 714-750-1234
Royal Ballroom, 1st Floor

2022 SPONSORSHIP OPPORTUNITIES:

\$10,000: Attendee Tote Bags with Marketing Materials (Includes 6 free attendees) SOLD Ramboll Corp.

All participants receive a tote with your logo upon check-in...and with your marketing materials inside!

\$7,500: Industry Lunch (Includes 5 free attendees) SOLD Schnitzer Steel

Buy lunch for the entire industry. Prominent signage and recognition as well.

\$7,500: Vendor Table Punchcard and Prize Drawing (5 free attendees) SOLD The Goldstein Law Firm

Attendees get a punchcard with your logo. If they visit all vendor tables with the card, they can win a big prize.

\$7,500: Table Notepads and Pens (5 free attendees) SOLD Gallagher Insurance + CSMT Health Care Trust

A notepad and pen with your logo awaits all attendees at their seats.

\$7,500: Attendee Water Bottles with Logo (5 free attendees) SOLD Universal Engineering

Stay hydrated. Water bottles with a customized label with your logo for all attendees.

\$5,000: Industry Breakfast (4 free attendees) SOLD ALL4 (Environmental Compliance)

Attendees arrive and are hungry. Breakfast is the first thing attendees do upon arrival.

\$5,000: Conference Attendee Lanyards (4 free attendees) SOLD Catalyze

All attendee lanyards will have your logo prominently displayed.

\$5,000: Parking Validation (4 free attendees) SOLD PensionMark and Pentegra

Parking is \$26...unless they visit your vendor table for a \$15 validation discount.

\$3,000: Coffee Bar Sponsor (3 free attendees) SOLD Russ Gunn Insurance/Empire

Your logo is on all the mugs at the coffee bar...and attendees can take them home.

\$3,000: Mid-Morning Snack Break (3 free attendees) SOLD RAF Law Firm (Ruben Castellon)

By mid-morning, the group is ready to network and eat.

\$3,000: Stress Ball with Logo in Attendee Bags (3 free attendees) SOLD Champion Risk Insurance & Sentry

Stress balls are still a popular conference giveaway. Put your logo on the stress balls given to attendees.

\$3,000: Mid-Afternoon Snack Break (3 free attendees) SOLD SoCalGas

By mid-afternoon, another networking break is a welcomed treat.

\$3,000: Phone Charging Station (3 free attendees) SOLD TechniCast Corp.

Looking for a charge? Attendees will find the charge station with your logo at the top.

\$3,000: Conference WiFi Sponsor (3 free attendees) SOLD Keramida Inc.

WiFi at the hotel is not free...unless they have your sponsored log-in information.

\$3,000: Hotel/Conference Room Keys (3 free attendees) SOLD CASS Inc.

When conference attendees check-in to their sleeping rooms, your logo is on the key card.

\$3,000: Future Industry Prospects Table (3 free attendees) SOLD AB&I Foundry

Sponsor student attendees at the conference. You might find your next top employee.



ALL SPONSORS RECEIVE

- 1 Vendor Table (\$1200 value)
- Premier Vendor Table Location (\$500 value)
- Free Attendees (up to \$2,000 value)
- Logo on Attendee Folder (\$500 value)
- Recognition from Podium (\$500 value)
- Logo on Conference Registration Page On-Line (\$500 value)

Questions? Contact CMC
at 916-933-3075

➔ 2022 CONFERENCE VENDOR TABLES:

All sponsors receive a free vendor table. An additional 10-15 vendor tables are available on a first-come, first-serve basis. Space is limited and the conference sells out every year.

Early Bird special on vendor tables is \$1,200/table—until May 10.

Regular price is \$2,200/table. Vendor tables include 2 free attendees—a \$700 value!

Tables are 6' wide and draped. Set-up is Mon 7:00pm-8:00pm or Tues 6:30am-7:30am. Deliveries or electricity must be coordinated with hotel.



Secure Sponsorship or Vendor Table and Pay On-Line at:

https://californiametalscoalition.formstack.com/forms/cmc_annual_meeting